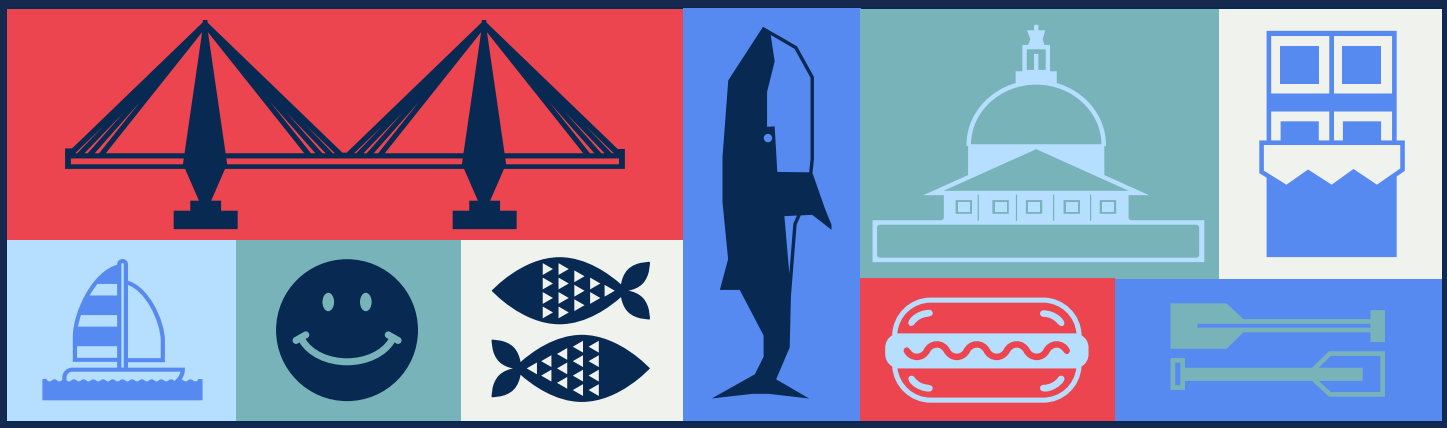
MARCH 23-24, 2027

WORCESTER, MA



MASSACHUSETTS

GOVERNOR'S CONFERENCE ON TRAVEL & TOURISM

SPONSORSHIP OPPORTUNITIES

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DEAR COMMUNITY PARTNER:

We are pleased to announce that the **Massachusetts Office of Travel & Tourism (MOTT) Governor's Conference on Travel & Tourism** will be hosted in Worcester, MA on **March 23 – 24, 2027**.

More than 400 industry professionals will join MOTT, Governor Maura Healey, and Lt. Governor Kim Driscoll at the DCU Center in Worcester, MA.

We hope you will consider joining us and playing a leading role in making our event a success by becoming a conference sponsor. Through your commitment as a conference sponsor, you will demonstrate to the industry your dedication and support for the Commonwealth's travel and tourism industry and acknowledge the importance of this sector to the economic health of Massachusetts.

The attached sponsorship form provides further information on our various partnership levels and visibility opportunities. We are happy to address any questions and provide more information. Thank you in advance for your consideration and support of the **2027 Governor's Conference on Travel & Tourism.**

Kate Fox
Executive Director, Massachusetts Office of Travel and Tourism

SPONSORSHIP OPPORTUNITIES

TRAILBLAZER SPONSOR **$15,000**

- Six (6) full conference registrations
- One (1) premier exhibit space
- Premier table at all general sessions
- 2-minute speaking opportunity and opportunity to introduce a general session
- Logo on all conference materials and website
- Social media recognition
- Includes prominently placed full page ad and company QR code in digital program book
- Opportunity to provide promotional gift items or collateral (enough for 550 attendees)

PIONEER SPONSOR **$10,000**

- Four (4) full conference registrations
- Premier table at all general sessions
- 2-minute speaking opportunity and opportunity to introduce one break-out session each day
- Logo on all conference materials and website
- Social media recognition
- Includes prominently placed full page ad in digital program book
- Opportunity to provide promotional gift items or collateral (enough for 550 attendees)

EXPEDITION SPONSOR **$7,500**

- Three (3) full conference registrations
- Three (3) premier seats at all general sessions
- Logo on all conference materials and website
- Social media recognition
- Includes full page ad in digital program book
- Opportunity to provide promotional gift items (enough for 550 attendees)

FRONTIER SPONSOR **$5,000**

- Two (2) full conference registrations
- Verbal stage mention
- Logo on all conference materials and website
- Includes half page ad in digital program book
- Opportunity to provide promotional gift items (enough for 550 attendees)

HORIZON SPONSOR **$3,000**

- One (1) full conference registration
- Logo on conference website
- Includes quarter page ad in digital program book

VOYAGER SPONSOR **$1,500**

- One (1) full conference registration
- Logo on conference website
- Includes logo in digital program book

NAVIGATION SPONSOR **$750**

- Logo on conference website
- Includes listing in digital program book

FOR MORE INFORMATION:

Zoë Ross | 617-204-4229
massgovernorsconference@conventures.com

À LA CARTE ADD-ONS

Add-ons may be layered onto any base tier, allowing sponsors to build a customized package that fits their goals and budget.

ADD-ON:	PRICE	BENEFITS
WELCOME BAG SPONSOR	$5,500	- Logo on conference welcome bag distributed to all attendees *(1 available)*
LANYARD SPONSOR	$3,500	- Organization logo printed on all attendee lanyards—*high visibility throughout the event*
AWARDS SPONSOR	$6,000	- Logo on signage and verbal recognition during the Massachusetts Tourism Awards ceremony
BREAKOUT SESSION SPONSOR	$2,000	- Logo outside the session room and on the intro slide - Verbal recognition at session start - *(6-10 available)*
COFFEE/REFRESHMENT SPONSOR	$1,500	- Logo displayed at the sponsored break station - *(2-3 available per conference day)*
TRANSPORTATION/ SHUTTLE SPONSOR	$2,500	- Signage on shuttles - Opportunity to greet attendees as they board
WI-FI SPONSOR	$2,000	- Organization name included in conference Wi-Fi login credentials - Logo printed on signage
SPONSOR AN ATTENDEE	$500	- Fund registration for an industry member who could not otherwise attend. *(Unlimited availability)*

FOR MORE INFORMATION:

Zoë Ross | 617-204-4229
massgovernorsconference@conventures.com

WE ARE PLEASED TO SUPPORT THE 2027 GOVERNOR'S CONFERENCE ON TRAVEL & TOURISM WITH THE FOLLOWING SPONSORSHIP:

SPONSORSHIP LEVEL:

- ☐ TRAILBLAZER SPONSOR **$15,000**
- ☐ PIONEER SPONSOR **$10,000**
- ☐ EXPEDITION SPONSOR **$7,500**
- ☐ FRONTIER SPONSOR **$5,000**
- ☐ HORIZON SPONSOR **$3,000**
- ☐ VOYAGER SPONSOR **$1,500**
- ☐ NAVIGATION SPONSOR **$750**

ADD-ONS:

- ☐ Welcome Bag Sponsor **$5,500**
- ☐ Lanyard Sponsor **$3,500**
- ☐ Awards Sponsor **$6,000**
- ☐ Breakout Session Sponsor **$2,000**
- ☐ Coffee/Refreshment Break Sponsor **$1,500**
- ☐ Transportation/Shuttle Sponsor **$2,500**
- ☐ Wi-Fi Sponsor **$2,000**
- ☐ Sponsor an Attendee **$500**

INDIVIDUAL TICKETS

- ☐ EARLY BIRD **$295**
  (increases to $395 January 29, 2027)

NAME ..... COMPANY NAME .....

ADDRESS .....

CITY, STATE, ZIP CODE .....

PHONE ..... EMAIL .....

PLEASE LIST MY SPONSORSHIP AS .....

METHOD OF PAYMENT

Please send completed forms to: Zoë Ross
at massgovernorsconference@conventures.com

☐ **CHECK:** payable to Conventures, Inc.

☐ **CREDIT CARD:** online payment made here

Please send complete forms and checks to:
Zoë Ross
Conventures, Inc.
88 Black Falcon Avenue, Suite 202, Boston, MA 02210