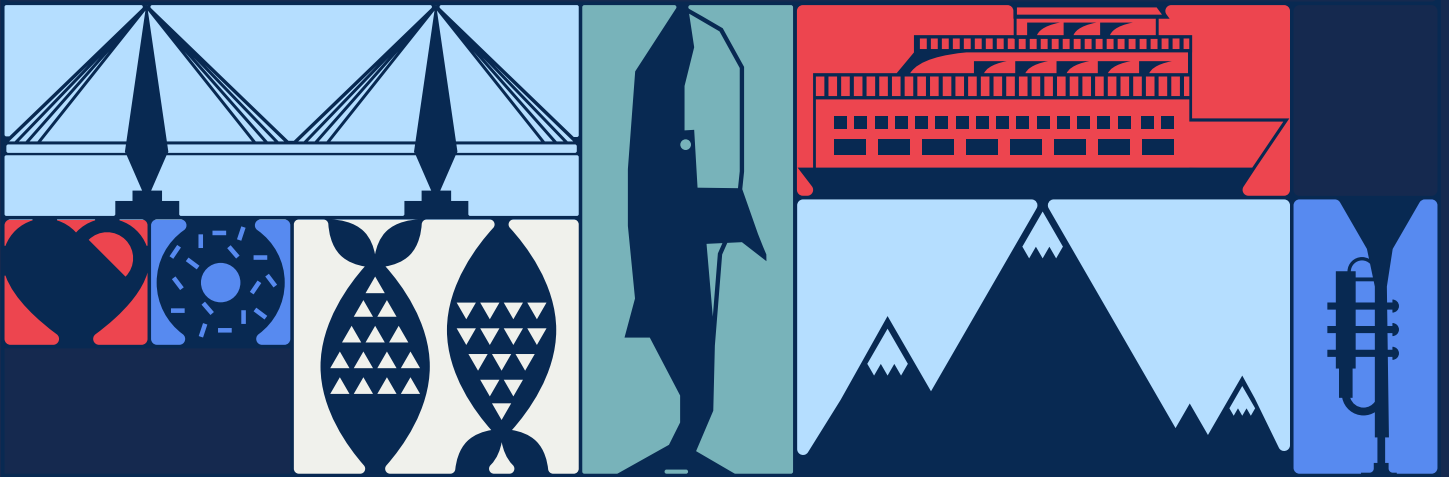


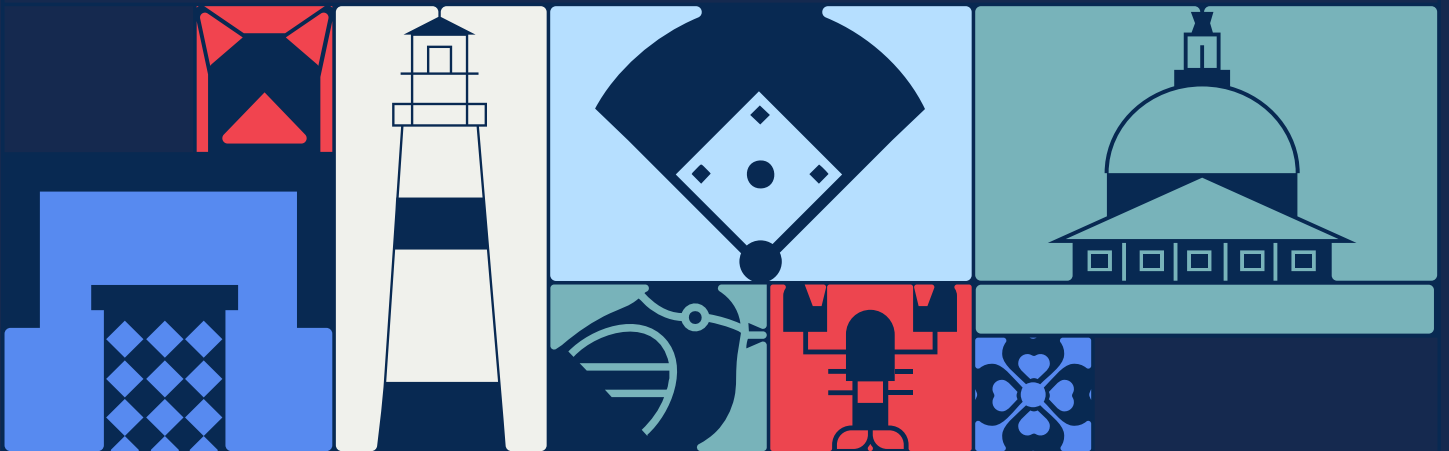
MARCH 24-25, 2026

DANVERS, MA



MASSACHUSETTS  
**GOVERNOR'S CONFERENCE  
ON TRAVEL & TOURISM**

*SPONSORSHIP OPPORTUNITIES*



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## DEAR COMMUNITY PARTNER:

We are pleased to announce that the **Massachusetts Office of Travel & Tourism (MOTT) Governor's Conference on Travel & Tourism** will be hosted in Danvers, MA on **March 24 – 25, 2026**.

More than 500 industry professionals will join MOTT, Governor Maura Healey, and Lt. Governor Kim Driscoll at the DoubleTree Hotel in Danvers.

We hope you will consider joining us and playing a leading role in making our event a success by becoming a conference sponsor. Through your commitment as a conference sponsor, you will demonstrate to the industry your dedication and support for the Commonwealth's travel and tourism industry and acknowledge the importance of this sector to the economic health of Massachusetts.

There will be a major emphasis on networking, creativity, and celebrating our 16 Regional Tourism Councils. We will also cast a spotlight on the MA250 initiative as we continue to celebrate the many activities commemorating the Semiquincentennial.

The attached sponsorship form provides further information on our various partnership levels and visibility opportunities. We are happy to address any questions and provide more information. Thank you in advance for your consideration and support of the **2026 Governor's Conference on Travel & Tourism!**

# SPONSORSHIP OPPORTUNITIES

## TOURISM TRAILBLAZER SPONSOR \$15,000

- Recognition from the podium during Opening Plenary with logo rotating on main presentation screens
- Premier listing of company name/logo on official event invitation
- Premier listing of company name/logo on digital event signage
- Premier listing of company name/logo on website
- Opportunity to provide promotional gift items or collateral (enough for 500 attendees)
- Six (6) tickets to the 2026 Governor's Conference & Opening Night Reception
- One (1) exhibit space

## PIONEER SPONSOR \$10,000

- Recognition from the podium during Opening Plenary with logo rotating on main presentation screens
- Prominent listing of company name/logo on digital event signage
- Prominent listing of company name/logo on website
- Opportunity to provide promotional gift items or collateral (enough for 500 attendees)
- Five (5) tickets to the 2026 Governor's Conference & Opening Night Reception

## EXPEDITION SPONSOR \$7,500

- Listing of company name/logo on screens during Opening Plenary
- Listing of company name/logo on digital event signage
- Listing of company name/logo on website
- Opportunity to provide promotional gift items or collateral (enough for 500 attendees)
- Four (4) tickets to the 2026 Governor's Conference & Opening Night Reception

## WELCOME BAG SPONSOR \$5,000

- Listing of company name/logo on screens during Opening Plenary
- Opportunity to provide gift items or collateral (enough for 500 attendees)
- Company logo prominently displayed on gift bags
- Listing of company name on event signage
- Listing of company name on website
- Three (3) tickets to the 2026 Governor's Conference & Opening Night Reception

## VOYAGER SPONSOR \$2,500

- Listing of company name on screens during Opening Plenary
- Listing of company name on website
- Two (2) tickets to the 2026 Governor's Conference & Opening Night Reception

## NAVIGATION SPONSOR \$1,500

- Listing of company name on website
- One (1) ticket to the 2026 Governor's Conference & Opening Night Reception

## INDIVIDUAL TICKETS

**EARLY BIRD** - \$275 (ends November 6, 2025)

**REGULAR RATE** - \$350

FOR MORE INFORMATION:

Zoë Ross | 617-204-4229  
[massgovernorsconference@conventures.com](mailto:massgovernorsconference@conventures.com)

# WE ARE PLEASED TO SUPPORT THE 2026 GOVERNOR'S CONFERENCE ON TRAVEL & TOURISM WITH THE FOLLOWING SPONSORSHIP:

TOURISM TRAILBLAZER SPONSOR **\$15,000**

PIONEER SPONSOR **\$10,000**

EXPEDITION SPONSOR **\$7,500**

WELCOME BAG SPONSOR **\$5,000**

VOYAGER SPONSOR **\$2,500**

NAVIGATION SPONSOR **\$1,500**

INDIVIDUAL TICKETS

EARLY BIRD **\$275**

*(ends November 6, 2025)*

REGULAR **\$350**

NAME.....COMPANY NAME.....

ADDRESS.....

CITY, STATE, ZIP CODE.....

PHONE.....EMAIL.....

PLEASE LIST MY SPONSORSHIP AS.....

**If you are interested in exhibiting, please email all exhibitor inquiries to Tyler Skenderian, [tgskenderian@conventures.com](mailto:tgskenderian@conventures.com)**

## METHOD OF PAYMENT

Please send completed forms to: Zoë Ross  
at [massgovernorsconference@conventures.com](mailto:massgovernorsconference@conventures.com)

**CHECK:** payable to  
Conventures, Inc.

**CREDIT CARD:**  
[online payment made here](#)

**Please send complete forms and checks to:**

Zoë Ross  
Conventures, Inc.  
88 Black Falcon Avenue, Suite 202  
Boston, MA 02210

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